



*AdviCoach Presents
A 3-Part Seminar Series
Running a Business is Hard. . .
You Don't Know What
You Don't Know*

By: Teresa A. Pedigo, Business Accountability Partner & Business Coach

As a Business Owner, how many times do you catch yourself saying, "I wish I would have known this sooner." It happens to all of us. No truer words have been spoken than, "You Don't Know What You Don't Know". Therefore, I decided to create a seminar series around this very concept based on my own personal experience. I spent 23 years in the financial services industry and knew all about collections. However, when I became a Business Owner, I did not know what my rights and remedies were; therefore, I had to seek help from an expert—an Attorney. This seminar series is designed to cover a variety of areas to learn more, earn more, save more, protect you from potential loss, and convey valuable information to strengthen your knowledge as a Business Owner. As a bonus, you will meet extraordinary experts in their fields of expertise, while networking and creating new relationships. This will be like NO OTHER seminar series you have ever attended! We promise that it is NOT just another ordinary seminar!

Here's just a small sample of the topics. A complete list of all topics, along with the bios the experts presenting them, can be found on Eventbrite.

- *Ten Marketing Tips to Drive Business to Your Door!*
- *Set Fire to Your Brand!*
- *Get Your Clients Addicted to You Like Crack!*
- *Why Review my Financial Statements monthly? I just look at my checkbook to see if I have money.*
- *Protecting Your ASSETS with the Right Coverage!*
- *Employees – Why Don't These Knuckleheads Do What They are Supposed To Do?*
- *LLCs and C-corps and S-Corps-- OH MY!*

***All events will be held at the St. Clair Country Club from 7:30 am – 12:00 pm.
A light breakfast and beverages will be served.***

Get registered today on Eventbrite!! Seats will go fast!!

To register for March 31st, follow this link:

<https://www.eventbrite.com/e/running-a-business-is-hard-session-1-tickets-32059828811>

To register for April 28th, follow this link:

<https://www.eventbrite.com/e/running-a-business-is-hard--session-2-tickets-32238032824>

To register for May 11th, follow this link:

<https://www.eventbrite.com/e/running-a-business-is-hard-session-3-tickets-32160614263>

****** If you register for a 3-part series pack before March 10th at midnight, you will receive special pricing******

For more information, contact Teresa A. Pedigo at 217-433-6809 or tpedigo@advicoach.com
Your Success is My Only Business